



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

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CAMPAIGN 2000: DIFI IS ALREADY RUNNING FOR REELECTION. NO FORMAL GOP RIVALS AS YET.

Editor's note: U.S. Sen. Dianne Feinstein(D) announced she would seek reelection on Dec. 3rd. Here's an early report & analysis about her reelection bid...

...The toughest thing for Calif. Republicans in 2000 will be to find a candidate who can come within 20 points of beating the 64-year-old former S.F. mayor and popular 7-year veteran of the U.S. Senate. At this moment, DiFi looks very solid for reelection...

...For those with short memories, in '92 DiFi defeated U.S. Sen. John Seymour(R) and then in 1994 she narrowly defeated former GOP Congressman Michael Huffington who spent a record \$28 million and came within 165,000 votes of winning. The best one-liner of that campaign came from Huffington consultant Ed Rollins, who said, "We had an unlimited budget and it wasn't enough." Huffington was an empty suit, but his tv attack ads took a toll on DiFi in a big GOP year. However, it didn't take Feinstein all that long to regain her political star status and popularity with CA voters...

...Come 2000, DiFi will again use her veteran campaign team of media guru Bill Carrick; Kam Kuwata on daily management; Garin, Hart & Yang on polling; and our sources believe that DiFi's State Director, Bill Chandler, will have a key role too. DiFi is an excellent fundraiser and that operation has already begun...

...DiFi has taken back her seat on the Senate Appropriations Cmt. - a great spot to help major Calif. business interest, if you know how to let the folks back home know what you're doing. DiFi does. Case in point: On Dec. 29th DiFi issued a statement urging emergency disaster relief because of citrus crop losses in the Central Valley and asked Ag Sec. Dan Glickman to

tour the 4-county area to survey the weather-related damage. Her DC press operation is outstanding...

...As for potential GOP rivals in 2000, **Calpeek** sources mention only 3 names so far: U.S. Rep. Chris Cox of Orange Co.; Sec. of State Bill Jones of Fresno; and Insurance Commissioner Chuck Quackenbush. Cox put \$900,000 into a U.S. Senate campaign account, but Demo sources think Cox's conservative voting record makes him vulnerable to the same kind of attack that so badly damaged AG Dan Lungren in '98. Jones is the highest ranking GOP elected official in Calif. and thus is the "leader" of the party. He's looking carefully at 2000, but like Cox, Jones too sports a conservative record. Jones' fundraising is somewhat suspect too...

...As for Quackenbush, he's a moderate GOPer who crushed an under-funded Diane Martinez(D) in '98, but against a better Demo candidate might have had a tougher time. Mr. Q's links to the insurance industry pre-sent a tempting target for DiFi's team. Stay tuned...

IMPEACHMENT OF CLINTON - CALIF. VIEWPOINT.

Editor's note: Here is **Part II** in a continuing series of reports & updates about the pending impeachment trial in the U.S. Senate of President Bill Clinton. As **Calpeek** hit deadline, the impeachment *airliner* was taking off, but the GOP pilots don't know where they are going - nor does anyone else. Here's our analysis...

...How does the public feel about the pending impeachment trial of President Clinton? CNN's Larry King, appearing on Michael Jackson's new KRLA Radio talk show said, "Nobody cares. No one wants a trial except the media." King is right that impeachment is media driven, but he may be wrong in saying that nobody cares. They do care because polling shows the public doesn't think Pres. Clinton's misdeeds warrant removal

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from office via impeachment. That's very clear...

...In addition to the news media, the other group that wants a substantial trial are GOP conservatives in the U.S. Congress, led by House Whip Tom DeLay of Texas, the real power behind new House Speaker Denny Hastert...

...Last week we noted there were several Calif. GOP House members who might find themselves in *deep trouble* because of their vote for impeachment. At least that's the view of Demo consultants who have been watching President Clinton's polling numbers go up as the GOP seems to be putting itself into a *no-win* political situation. The vulnerable GOPers include James Rogan of Glendale, Brian Bilbray of San Diego and Steve Horn of Long Beach. There is anger aimed at Tom Campbell too, but sources say he would be difficult to defeat in 2000...

...But that first group of 3 will grow to 5 because U.S. Senate rules require another vote by the new 106th House to reappoint 13 "impeachment managers" who will try the case in the Senate. Thus you can add freshmen U.S. Reps. Steve Kuykendall and Doug Ose to the list of targeted Republicans in 2000 -- if, as expected, they vote the GOP party line. Here's a brief update...

☑ Rogan only won by 6,800 votes in the **27th CD** in '98 and sources say that either State Sen. Adam Schiff(D) or Assemblyman Jack Scott(D) will battle Rogan in 2000. Rogan is the #1 DCCC target and he is one of the 13 House impeachment managers...

☑ Bilbray's 4,100 vote win over San Diego Councilwoman Chris Kehoe(D) should have been a warning. Sources say popular Demo Assemblywoman Susan Davis will challenge Bilbray for the **49th CD** in 2000. Bilbray is #2 on the DCCC's hit list...

☑ Horn has been running in a 51.45% Demo CD for 4 terms. While Horn won easily in '98, he could be in trouble in 2000 if Demos can get Long Beach Councilman Delano Roosevelt (FDR's grandson) to run against Horn in the **38th CD**...

☑ Ose could have trouble in the **3rd CD** in 2000 because he had lots of powerful Demo support in '98. If he follows DeLay's orders, this might anger his Demo

base. In the **36th CD**, Kuykendall will always have a tight race, simply because the 36th is a *swing* CD. More next week. Stay tuned...

KEY APPOINTMENTS IN THE ADMIN. OF GOV. DAVIS

Editor's note: **Calpeek** will have a complete list of all the new officials in the Davis Administration in our new 1999 Easy Reference Guide, due for publication this Spring...

Key Staff Appointments

- Lynn Schenk, chief aide and sr. counselor...
- Vincent H. Hall, staff director...
- Susan Kennedy, cabinet secretary...
- Tal Finney, Sr. asst. to the governor & director of policy...
- Dario Frommer, appointments secretary...
- Ron Wong, chief deputy appointments secretary...
- Jane Crawford, deputy appointments secretary...
- Philip J. Trounstone, communications director...
- Michael Bustamante, press secretary...
- Rick Simpson, legislative secretary...
- Michael Flores, director of administration & protocol...
- Demetri Boutris, legal affairs secretary...
- D. Robert Shuman, deputy legal affairs secretary...
- Burt Pines, judicial appointments secretary...
- Michael Yamaki, special asst. to the governor...
- Vic Fazio, Sr. Wash. DC advisor...
- Olivia Morgan, Wash. DC director...
- Tim Gage, director of finance...
- Bill Lloyd, director of Senate relations/labor issues...

Cabinet Secretaries & Department Directors

- Gary K. Hart, education secretary...
- Grantland Johnson, health & welfare secretary...
- William J. (Bill) Lyons Jr., Dept. of Food & Agriculture...
- Mary D. Nichols, resources secretary...
- Maria Contreras-Sweet, business, trans. & hous. secretary...
- Steve Smith, Dept. of the Industrial Relations...
- Aileen Adams, state & consumer affairs secretary...
- Dallas Jones, State Office of Emergency Services...
- Lon Hatamiya, trade & commerce secretary...
- Winston Hickox, CA EPA secretary...
- Marty Morganstern, Dept. of Personnel Admin...
- Robert Presley, Youth & Adult Corrections Agency...
- James R. Ramos, veterans affairs secretary...
- Jose Medina, CA Dept. of Transportation...
- Frank J. Grimes, Off. of Criminal Justice Planning...

...FYI: Looking for an appointment to a board or commission in the Davis Administration? Check out the Varoga & Rice Guide to Gubernatorial Appointments. For info ☎(510)208-3390. If you're looking for a job in DC check The Insiders Guide to Jobs on Capitol Hill. For info ☎(800)926-4JOB. Stay tuned...

WEEK ONE OF THE NEW DAVIS ADMINISTRATION

Editor's note: As **Calpeek** hit deadline, Gov. Gray Davis(D) was midway through his first week in office as Calif.'s 37th governor. The inaugural speech was as predicted: nothing flashy; portraying the new administration as centrist & moderate and one that will be both "tough-minded and big-hearted." Lots of stuff about education, Davis' #1 campaign issue. GOPers have taken a wait-and-see approach. Next week, after the State of the State address and the presentation of 1999-2000 budget, **Calpeek** will present its spin on the new Davis Administration. Stay tuned...

LOS ANGELES' CIVIL WAR OVER CHARTER REFORM.

Editor's note: As L.A. prepares for its Spring muni council elections, everyone thought the June runoff would be a low turnout, tame affair where *charter reform* would be voted on by just a handful of voters. But as **Calpeek** hit deadline it looks like the June runoff will be a costly civil war - and the '99 *Campaign Consultants Full Employment Act*. Here's an update...

...Although there was hope for a *compromise* between two competing charter reform commissions (for a new city charter), those hopes were dashed when the Elected Charter Reform Comm. voted 9-6 in favor of backing its own version of the new charter, which gives more power to the mayor and creates elected neighborhood councils. The Appointed Charter Reform Comm. decided to back the *compromise plan*. The compromise version doesn't include neighborhood councils, but does give the mayor more power...

...Politically, it's CIVIL WAR in L.A., with the Elected commission's version strongly backed by L.A. Mayor Richard Riordan, the *L.A. Daily News* and the Valley Industry & Commerce Assn.(VICA). The Appointed Commission's *compromise* reform is backed by a coalition of city unions and most of the city council....

...Those also pushing for the *compromise* reform include the L.A. Chamber of Commerce and the L.A. Business Advisors (an ad hoc group of key L.A. CEOs) and the *L.A. Times*. And what's interesting is that L.A. may actually have a newspaper war too. What fun!!!

...Sources say it's likely that both sides will spend millions. If that happens, says L.A. consultant Rick Tay-

lor, look for a *status quo* election, with both versions of charter reform defeated. Consultant Bill Carrick, who will run the mayor's effort, doesn't buy that and says there's no evidence both will fail. More next week. Stay tuned...

POLITICAL FUNDRAISING & PR CLASS AT UCLA.

Demo consultant Jill Banks Barad will again teach her UCLA Extension class on political fundraising & PR, beginning Jan. 9 & 10 and then each Saturday thru Feb. 13th. Some of the many speakers include political consultant Leo McElroy, **Calpeek's** Dick Rosengarten, L.A. lobbyist Bob Burke, L.A. Co. GOP 1st Vice Chair Mary Toman and campaign reporting consultant David Gould. For info (310)825-0641...

FULL METAL JACKET: ASSAULT WEAPONS BILL HAS HIGH PROFILE, BUT KEEP YOUR EYES ON SB 29.

Editor's note: In his inaugural address, Gov. Gray Davis(D) made it very clear that he will sign a bill to reinforce Calif.'s existing law banning certain types of semi-automatic assault weapons. Here's our report...

...The *only* bill dealing with assault weapons that will land on Gov. Davis' desk is SB 23 by State Sen. Don Perata(D-Oakland). In the last session Perata carried an assault weapons bill, but it was vetoed by former Gov. Pete Wilson(R). This time Perata will stick to basics: SB 23 will restrict magazine/clip capacity to 10 rounds and there will be generic gun descriptions too...

...Perhaps a more interesting bill is SB 29 by State Sen. Steve Peace(D-Chula Vista). This bill exists because the NRA is suing the FBI and U.S. DOJ over the new *instant background check system* now in place. The NRA says the FBI *isn't* supposed to retain the info about individuals supplied by gun dealers during the instant check. According to an NRA FAX alert, "The instant check statute directs the AG to destroy all records of the system" once the check has been done...

...In Calif., instead of each gun dealer dialing a 1-800 instant check phone number, dealers work through the Calif. DOJ (as a Point of Contact - POC). CA DOJ has a different phone number to check with the FBI. There are about 16 states who work the instant check in this manner. But what happens if the NRA wins its court case? Sources say that the Calif. DOJ also would have to destroy its records and this is troubling to State law enforcement officials...

...Sources say representatives from the Calif. DOJ have

said if Calif. can't keep its current handgun registration system, it will pull out as a POC and then all Calif. gun dealers will have to make that 1-800 instant check call themselves. This will put such a strain on the instant check system that it could cause the whole thing to *crash* nationwide, bringing everything to a stop. The fix is SB 29, which gets around the NRA lawsuit and allows Calif. to hold its registration system for handguns. Stay tuned...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are few items, political and otherwise, worth noting...

■ ***The Governor's Honeymoon is Over*** - At least that's the word from the CA ProLife Council in Sacto. The anti-abortion group *blasted* Gray Davis' inaugural address where the new governor said, "...To those who would seek to deny a woman's right to choose, let me offer this suggestion: don't waste the Legislature's time trying to pass bills restricting women's constitutional rights. It simply will not happen on my watch." The CA ProLife Council also bashed the appointment of Susan Kennedy as Davis' new Cabinet Secretary. She used to be the executive director of CARAL...

■ ***Prop. 208 Trial is Ordered*** - A federal appeals court on Jan. 5th ordered U.S. Judge Lawrence Karlton of Sacto to hold a trial (w/witnesses) on the merits of Prop. 208, the campaign funding reform initiative OKed by voters in 1996. Sources say the ruling is a big setback to supporters of 208. Opponents are happy campers. In the meantime, old fundraising rules allowing unlimited contributions still apply...

■ ***CA Tobacco Tax Hike & Crime*** - A carton of cigarettes now costs \$34.50 --- a hike of \$9 from last November. So don't be surprised if bandits soon demand *cigarettes & cigars* as well as cash when committing robberies. Case in point: On Christmas Day, Alan Nguyen was pistol whipped to death by two bandits who took 2 boxes of cigars as they left his Lawn-dale, CA liquor store. (In the videotape, sources say it appears to killers accidentally left the bag of money). Cigars too have gone up in price, thanks to the new CA tobacco tax mandated by actor/director Rob Reiner's Prop. 10. And assuming the cigars taken in this 187-PC were priced at \$8 each; 2 boxes of 25 each would

amount to \$400. Nguyen's killers are still being hunted by L.A. Sheriffs Homicide detectives...

■ ***Panetta Forms Policy Institute*** - Former White House COS & Congressman Leon Panetta and his wife Sylvia are putting together the *Leon & Sylvia Panetta Institute for Public Policy* at Calif. State Univ. at Monterey Bay...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook. We have a huge backlog of these announcements...

● Joel Fox has left the Howard Jarvis Taxpayers Assn.(HJTA) after 19 years --- the last 12 as the head of the group. Jonathan M. Coupal, HJTA's director of legal affairs, is the new president. Fox will consult and will become HJTA's *president emeritus*...

● Daniel Kolkey, Gov. Wilson's legal affairs secretary, was named by Wilson to CA's 3rd District Court of Appeal...

● L.A. Co. Sup. Don Knabe is the new chairman of the Board of Supes...

CALPEEK'S MARKETPLACE NETWORK

● ***Fireman's Fund Insurance Co.*** has the following opening working in our Novato office, located 30 miles north of San Francisco. Regional Director - Government & Industry Affairs. Position requires knowledge of insurance, legislative and regulatory process. Law degree highly desirable. Strong communications skills needed. Mail your resume to: FFIC, 777 San Marin Drive., Novato, CA 94998, Attn: RH; or Fax to (415)899-2749. An Equal Opportunity Employer, M/F/D/V. www.the-fund.com...

● ***National pro-Israel grassroots lobby*** seeks Political Director/Asst. Director for its L.A. based regional office. Political outreach and development skills required. Excellent benefits. Salary based on experience. Fax resume in confidence to Director (323)937-8949...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. 70 word maximum. Add \$5 for each additional 10 words. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...